



SYMPOSIUM

Berber Museum of the Jardin Majorelle

Saturday 11 May 2013

Institut français de Marrakech

Route de la Targa, Jbel Gueliz, Marrakech

‘Amazigh Knowledge and Know-how’ Disappearing or Adapting?

Symposium organised by the Fondation Jardin Majorelle

FREE ACCESS

11.00am to 7.30pm.

Following the Berber Museum’s first symposium, ‘The Berbers in Morocco Today’*, held in Marrakech on 12 May 2012, the Fondation Jardin Majorelle is presenting this year’s meeting on the theme: ‘Amazigh Knowledge and Know-how: Disappearing or Adapting?’

This year the international community and UNESCO are celebrating the tenth anniversary of the Convention for the Safeguarding of the Intangible Cultural Heritage, adopted by the General Conference of the organisation in October 2003.

The Berber Museum is participating in this global event by dedicating the theme of its second symposium to the movement for the safeguarding of the Berber cultural heritage.

* *The Cahier du Musée Berbère N°1 (bilingual: English, French), published after the first Musée Berbère symposium ‘The Berbers in Morocco Today’, was released in July 2012. It is now on sale for 200 dirhams at the Jardin Majorelle Bookshop, Marrakech, and at the Librairie des Colonnes, Tangier. For more information, please contact: info@jardinmajorelle.com*



PROGRAMME

11.00am: **INTRODUCTION** by Pierre Bergé,
President of the Fondation Jardin Majorelle; UNESCO Goodwill Ambassador

11.15am: **PRESENTATION**
UNESCO's Convention for the Safeguarding of the Intangible Cultural Heritage
Cécile Duvelle, Secretary of UNESCO's Convention for the Safeguarding
of the Intangible Cultural Heritage

12.15pm: **DISCUSSION**
The intangible know-how of Jemaa el Fna Square
Ouidad Tebbaa, Dean of the Faculté des Lettres et
des Sciences Humaines, Cadi Ayyad University, Marrakech
Ahmed Skounti, anthropologist; consultant to UNESCO;
professor and researcher at INSAP, Rabat

(1.15pm–2.30pm: break)

2.30pm: **CONFERENCE**
Amazigh knowledge and know-how: I. Manuscripts II. Carpets
Ali Amahan, anthropologist; professor at INSAP, Rabat

3.30pm: **CONFERENCE**
Cultural technology and museums: producing meaning
Narjys El Alaoui, anthropologist, MuCEM, Marseille

(4.30pm–5.00pm: break)

5.00pm: **SCREENING**
La mémoire à dos d'âne
Documentary film by Romain Simenel, 2008. 28 min.

5.45pm: **SCREENING**
Al Halqa, dans le cercle du conteur (Al-Halqa – In the Storyteller's Circle)
Documentary film by Thomas Ladenburger, 2010. 90 min.

7.30pm: **END OF THE SYMPOSIUM**

*Programme: Ahmed Skounti, professor and researcher at INSAP, Rabat
& Björn Dahlström, curator of the Berber Museum, Marrakech*